



**NNMC El Rito
July 28, 2023**

NORTHERN New Mexico College



Northern New Mexico College -El Rito

Presented by:

Hector Balderas, JD, CFE - NNMC President

NORTHERN New Mexico College



Agenda

- Soaring to New Heights Strategic Plan 2028

Mission, Vision, Values, Behavior Statements (final draft 06.09.2023)

Mission

Northern New Mexico College is a student-centered, inclusive, teaching and learning community dedicated to excellence, empowering students, and transforming lives.

Vision

Northern is a leading educational institution, igniting minds and interweaving our unique cultures with innovation to create a vibrant future.

Values and Behavior Statements

Student-Centered: We honor every student as a unique individual and prioritize student needs in all decision making.

Integrity: We value honesty, trust, transparency, and equity.

Excellence: We are committed to continuous improvement and strive for academic and operational excellence in all that we accomplish together.

Servant Leadership: We are good stewards of our resources and people, and prioritize the growth, well-being, and empowerment of students, faculty, and staff.

Mutual Respect: We respect and honor the differences of all people by valuing collaboration, diversity, inclusion, and belonging of everyone we interact with.

Strategic Pillars

1. Transform the student experience and become partners in their dreams.
2. Commit to Academic Excellence.
3. Commit to Organizational Excellence.
4. Strengthen Strategic College Partnerships that Enhance Student Success.

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Strategic Goals and Alignment with Strategic Pillars

Strategic Goal	Strategic Pillar Alignment
1.1 Increase student enrollment by 2% in student credit hours and 2% in headcounts, measured by the end-of-term enrollment for full Academic Year 23-24 compared to the baseline of Academic Year 21-22.	SP1: Transform the student experience and become partners in their dreams.
1.2 Develop a comprehensive marketing plan to target NNMC as a higher education of choice by Fall 2023.	SP3: Commit to organizational excellence.
1.3 Deploy a full new institutional Website by Spring 2024.	SP3: Commit to organizational excellence.
2.1 By the Fall 2023, execute the "Soaring to New Heights Strategic Plan 2028" to include a revised mission, vision, values, behavior statements, and strategic goals (strategic plan will be developed inclusive with the board of regents, faculty, staff, and community). Communicate and deploy the new comprehensive strategic plan for implementation.	SP3: Commit to organizational excellence.
2.2 Design and deploy communication plan by Fall 2023 that will keep all NNMC stakeholders (regents, students, faculty, staff, and members of the community) informed.	SP3: Commit to organizational excellence.
2.3 In consultation with the Board, design, deploy, and report on semi-annual climate surveys of students, staff, and faculty to assist the President and the Board with an understanding the College community's observation and needs.	SP2: Commit to academic excellence. SP3: Commit to organizational excellence.
3.1 Determine capital outlay, campus beautifications, priorities, and present a plan to address deferred maintenance priorities based on funding availability. The first phase of capital outlay projects will be completed by the end of Spring 2024.	SP3. Commit to organizational excellence.
3.2 Design and implement timely audit contracting engagement and reduce risk of repeat findings. Manage audit progress for timely submission to the State Auditor.	SP3. Commit to organizational excellence.



Strategic Goals and Alignment with Strategic Pillars

Strategic Goal	Strategic Pillar Alignment
3.3 Increase legislative and grant funding overall by 2%. Measured against the baseline of the total amount received in Fiscal Year 2023.	SP1. Transform the student experience and become partners in their dreams. SP2. Commit to academic excellence. SP3. Commit to organizational excellence.
4.1 Increase the aggregated cash and in-kind donations issued to Foundation by 2% compared to the last ten-year average.	SP1. Transform the student experience and become partners in their dreams. SP3. Commit to organizational excellence.
5.1 Develop comprehensive guidelines for remote and hybrid work by Fall 2023.	SP3. Commit to organizational excellence.
6.1 Increase by 15% the Technical Trade number of courses offered to dual credit students at high schools that are part of the Branch Community College from the baseline of Fall 2022.	SP2: Commit to academic excellence.
7.1 Implement the first phase of the Student Success Center (One-Stop-Shop Model) by the Spring 2024 and plan, design and complete the first phase of customer service training for student services personnel by Fall 2023.	SP1. Transform the student experience and become partners in their dreams. SP3. Commit to organizational excellence.
7.2 Increase average funding opportunities by 3% for athletics from the baseline funding opportunities of Fiscal Year 2022.	SP1. Transform the student experience and become partners in their dreams. SP3. Commit to organizational excellence.
8.1 All pending community projects from former administrations will be assessed and evaluated for feasibility by Fall 2023.	SP3. Commit to organizational excellence.



Strategic Goals and Alignment with Strategic Pillars

Strategic Goal	Strategic Pillar Alignment
9.1 Deploy a full new institutional Website by Spring 2024.	SP3. Commit to organizational excellence.
9.2 Perform a cybersecurity assessment to evaluate the cybersecurity posture and identify vulnerabilities, risks, and potential threats, and create an action plan to address pending funding availability.	SP3. Commit to organizational excellence.
9.3 Implement an access control system to improve school safety. This system will be used to limit access to certain areas of the school to authorized individuals only. Access can be granted through the use of keycards or mobile devices, and all entrances and exits can be monitored.	SP3. Commit to organizational excellence.
9.4 Identify and build information technology capabilities to support the vision, strategies, and strategic goals of the college.	SP3. Commit to organizational excellence.
10.1 Revise, develop, and implement current administrative policies and procedures by Spring 2024. Equity, diversity, and inclusion will be addressed through this exercise.	SP3. Commit to organizational excellence.
11.1 Partner with 3 key stakeholders to develop strategies to benefit from strategic relationships that enhance student success.	SP4. Strengthen strategic College partnerships that enhance student success.



Thank you!

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