# 2020 FACTBOOK



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Office of Institutional Research NORTHERN NEW MEXICO COLLEGE



# **INTRODUCTION:**

Northern New Mexico College is proud to present its 12<sup>th</sup> annual Fact Book publication. This document is compiled by the Office of Institutional Research. It contains profiles on student enrollment, degree offerings, financial data, and employees. The data in this publication is compiled using the most recent academic school year (fall, spring, and summer terms) and the most recent fall (2020) **end of term** report. All data is collected and maintained using Banner. The intent of this publication is to provide an accurate and consistent reference for use by various internal and external stakeholders. This effort intends to not only provide quick and easy access to institutional data but also to open-up new ideas and questions. As every sector was badly affected by the Covid-19, there was a sharp change in some of the data values in this report of fall 2020 term in comparison with previous fall terms.

If you have questions or comments regarding this publication, please feel free to contact us by email at <u>rishi.poudyal@nnmc.edu</u>.



Thank you

# Northern New Mexico College

# VISION

Northern New Mexico College is a Hispanic- and Native American-serving comprehensive institution that will be recognized nationally for cultural sustainability, quality student learning and developing economically strong communities among diverse populations.

# **MISSION**

The mission of Northern New Mexico College is to ensure student success by providing access to affordable, community-based learning opportunities that meet the educational, cultural, and economic needs of the region.

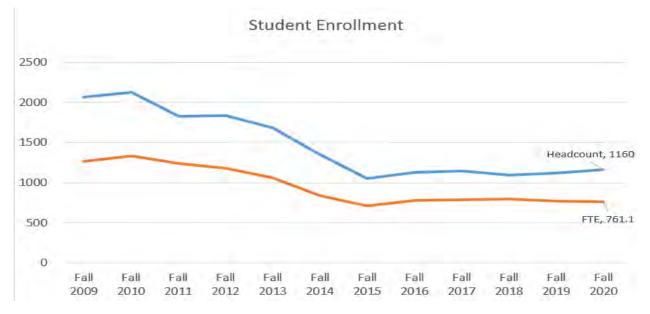
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# **Current Facts**

# **Student Enrollment**

# Source: Fall 3<sup>rd</sup> Week Enrollment Registrar's Report



# **Employees**

#### Human Resources Report (IPEDS Fall, 2019)

Ethnicity	Full-Time Faculty (n=46)	Part-Time Faculty (n=56)	
White	37%	29% 16	
Black	0	2% 1	
Hispanic	28%	32% 18	
American Indian	0	0% 0	
Asian	7%	0% 0	
Non-Resident Alien	0	0%0	
Unknown/Other	28%	38% 21	
Total	46	56	

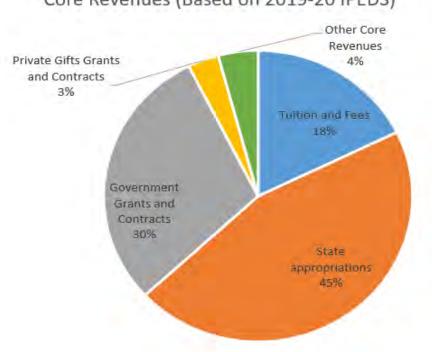
#### Human Resources Report (As of November 1, 2019)

Work type	Full-Time Staff	Part-Time Staff
Administration	6	0
Staff	109	10

Core Revenues (Based on 2019-20 IPEDS)	Total	Per FTE Enrollment
Tuition and Fees	\$4,212,222	\$5,794
State appropriations	\$10,739,900	\$14,773
Government Grants and Contracts	\$6,988,697	\$9,613
Private Gifts Grants and Contracts	\$771,886	\$1,062
Investment Income	\$0	\$0
Other Core Revenues	\$986,330	\$1,357
Total	\$23,699,035	\$32,599

# **Budget (Source: 2019-20 IPEDS Finance Report)**

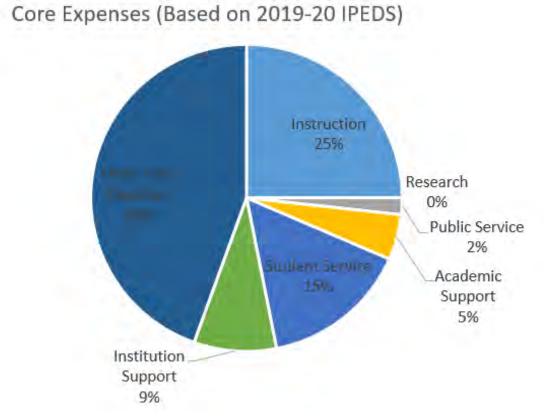
Other core revenues include federal appropriations; sales and services of educational activities; other operating and non-operating sources; and other revenues and additions (e.g., capital appropriations, capital grants and gifts, etc.). Core revenues exclude revenues from auxiliary enterprises (e.g., bookstores, dormitories), hospitals, and independent operations.



Core Revenues (Based on 2019-20 IPEDS)

Core Expenses (Based on 2019-20 IPEDS)	Total	Per FTE Enrollment
Instruction	\$6,302,561	\$8,669
Research	\$0	\$0
Public Service	\$447 <mark>,</mark> 653	\$616
Academic Support	\$1,204,692	\$1,657
Student Service	\$3,880,489	\$5,338
Institution Support	\$2,163,080	\$2,975
Other Core Expenses	\$11,233,763	\$15,452
Total	\$25,232,238	\$34,707

Other core expenses include scholarships and fellowships, net of discounts and allowances, and other expenses. Core expenses exclude expenses from auxiliary enterprises (e.g., bookstores, dormitories), hospitals, and independent operations.



Sampling of	Number of	
Offerings	participants	Sampling of Special Projects for the Community
Adult Education (AE)	14	The Adult Education Program offers the opportunity for students to take and pass the High School Equivalency exam and obtain what is known as the GED®. AE offers English as a Second Language (ESL) and helps adults to become more literate, improving their educational and employability skills.
Continuing Education	572	NNMC Continuing Education offers personal enrichment courses each semester. The CE/CS courses include: Spanish Colonial Wood Working; Spanish Colonial Furniture Making; Weaving; Dancing; ArcView GIS; Serve Safe; Excel; Computer Literacy; Know your retirement, Stocks and Investments, First/CPR.
	193 unique Business Clients Served; 2,444 Jobs Supported; 835 Jobs Created or Saved; 48 number of extended engagement client with impact; 55	SBDCs help Small Business, grow, create and retain jobs. America's SBDC is a local, national, global business resource. SBDC at NNMC is a national accredited business assistance program offering no-cost business consulting and low-cost business training for all types of business at all stages of business development. Focusing on job creation, growing business, new businesses and economic development. SBDC certified business consultants help provide local businesses and entrepreneurs with the resources they need to thrive compete and succeed and have access to National and International Partners.
SBDC	number of third- party endorsements.	11 New Business Starts; Dollar amount of growth in sales \$2,360,557.00; Dollar amount of capital infusion \$6,035,834.00; 104 Legislative Visits; 72 Media Exposures (SBDC @ NNMC); 29 Community Presentations. The High School Equivalency Program (HEP) helps migrant and seasonal farmworkers (or children of such workers) who are 16 years of
		age or older and not currently enrolled in school obtain the equivalent of a high school diploma and, subsequently, to gain or upgrade employment, begin postsecondary education or training, or enlist in the military.
High School Equivalency Program (HEP)	80 students	NNMC's HEP ranked the best in the nation for 2016 and 2017 and was the 3rd highest among 48 HEP programs in 2018. In 2019 NNMC's HEP achieved an 90% graduation rate (national target being 69%). One- hundred percent (100%) of NNMC HEP graduates entered postsecondary education or training, upgraded employment, or entered the military (national target being 80%)

# **Community Service Offerings and Projects**

# **Developmental Studies**

Fall 2020 Developmental Studies (This study is based on Fall 2020 3<sup>rd</sup> week data.)

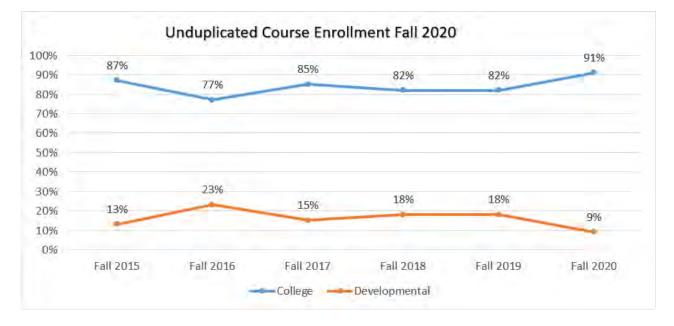
Total Number of FTAC (First time Any College) students, Fall 2020 = 220

- FTAC taking one or more developmental courses: 42%
- FTAC taking developmental Math, Fall 2020: 9.5%

- FTAC taking developmental English, Fall 2020: 2%
- FTAC taking developmental Math and developmental English, Fall 2020: 30%

Includes: English 1110 (which is a gateway course) and Math 1215, 1220 and 1350 (also gateway courses)

# **Credit Enrollment**



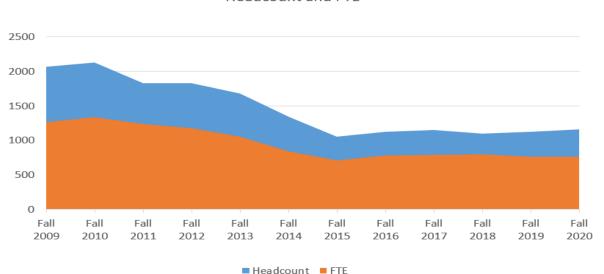
Fall 2020 Census	Information
1160	Student Headcount
11417.00	Student Credit Hours (SCH)
761.1	Full-Time Equivalent (FTE) Students
61%	Female Students
39%	Male Students
9%	Native American
69%	Hispanic
12%	White
2%	Black
2%	Asian
6%	Other
46%	Full-Time Students
	(12 or more credit hours)
54%	Part-Time Students
	(less than 12 credit hours)

Fall 2020 Census	Information		
67%	Students with Academic Majors		
18%	Students with Career Technical Majors		
15%	Students Undecided (includes Dual Credit)		
68% *	Eligible Students Receiving Financial Aid		
12:1	Student/Faculty Ratio		
13.23 (Lower Division) 8.43 (Upper Division)	Average Class Size		
60	Web-Based/Hybrid Distance Ed. Classes (Fall 2020)		
268	Traditional Classes (Fall 2020)		

\* Degree seeking only.

# **Enrollment Trends**

The headcount shown is the number of students at the end of the fall semester. The 2020 fall semester is only an estimate because this document was developed at the end of the semester. The full-time equivalent (FTE) is computed by taking the total number of credit hours that students are enrolled in during the semester and dividing by 15.



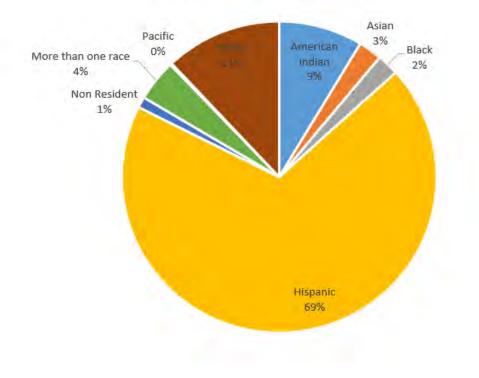
Headcount and FTE

Facts	
Cumulative Fall Headcount Growth Since 2008	-906
Average Fall Headcount Growth Since 2008	-5%

Students' Age	Frequency	Percent	
Under 18	175	15.09	
18-24	524	45.17	
25-30	166	14.31	
31-35	112	9.66	
36-40	66	5.69	
41-45	49	4.22	
46-50	26	2.24	
51-55	18	1.55	
56-64	19	1.64	
65 and older	5	0.43	
Total	1160	100%	

# **Characteristics of Students**

# Ethnicity Distribution Fall 2020



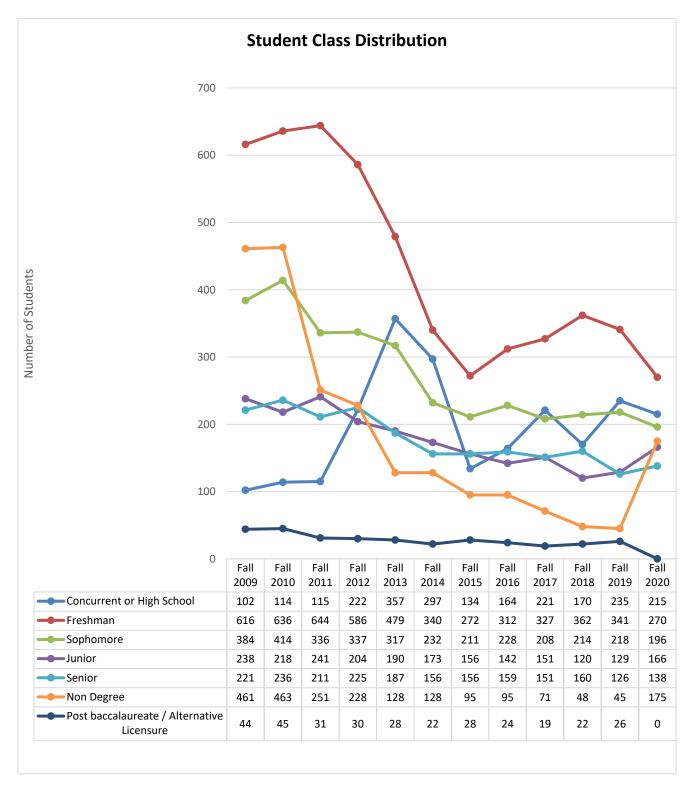
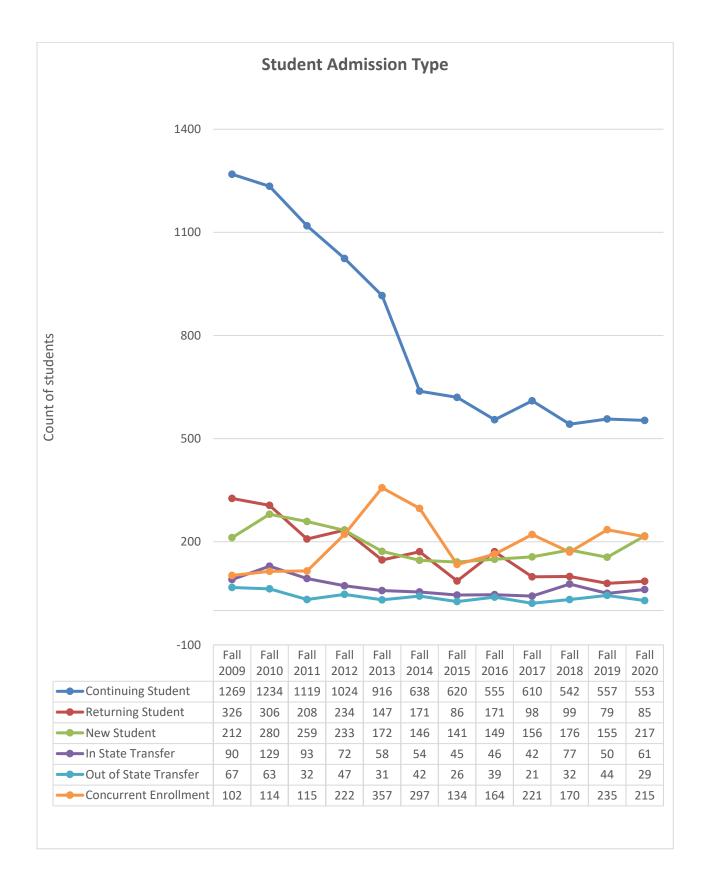


Fig: This report is prepared at the end of the term, so the Alternative Licensure was merged into Senior (Per HED definition).

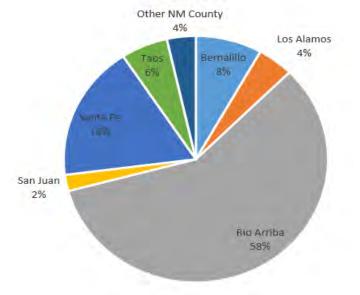


# Residency

Student Residence	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Arizona	2	2	4	9
California	3	2	1	1
Colorado	1	1	1	2
New Mexico	1129	1073	1092	1132
Texas	6	10	4	1
Other	10	11	18	15

NM Residents	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Bernalillo	27	23	22	92
Los Alamos	39	35	38	50
Rio Arriba	756	710	751	660
San Juan	10	12	14	24
Santa Fe	201	195	177	201
Taos	68	65	65	65
Other NM County	28	33	25	40

#### Fall 2020



# **High School Recruitment**

High School where New Student Graduated From:

High School Near NNMC	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020
Capital High	1	0	1	0	7
Coronado HS	0	2	1	0	1
Cuba	0	1	1	1	0
Escalante	1	2	3	0	0
EVHS	30	50	56	47	46
GED	44	35	28	42	8*
Los Alamos	3	2	13	2	6
McCurdy HS	8	5	4	10	3
Mesa Vista	4	5	4	5	3

Others NM HS	20	19	30	15	69
Albuquerque High School	na	na	na	na	27
<b>Rio Rancho High School</b>	na	na	na	na	11
V Sue Cleveland High School	na	na	na	na	6
Out of Country/Unknown	3	2	2	0	2
Out of State	5	3	6	10	5
Penasco	5	0	6	2	3
Pojoaque	17	22	21	16	15
Santa Fe High School	2	0	0	1	4
Santa Fe Indian School	4	6	0	1	1
Victory Faith Christian	2	2	0	3	0
Academy					
<b>Total Number of New Students</b>	149	156	176	155	217

\* There was a sharp decline in the number of GED students enrolled in the fall 2020 terms in comparison with previous fall terms. The reason is Covid-19 related. The majority of GED students that enroll as FTAC students are transitioned from our GED programs. Both HEP and AE programs saw drastic reductions in participants. In addition, many of the attainers that could have enrolled in the fall 2020 semester did not want to pursue post-secondary education in an online format.

# **Degrees and Majors**

#### **Top 20 Majors Declared Fall Term**

Majors	Count
Non-Degree	390
Business Administration	129
Nursing (ADN)	61
Psychology	53
RN to BSN	51
Biology	48
Information Engineering Tech	46
Radiation Protection	38
Elementary Education	36
Early Childhood Education	36
Liberal Arts	33
Environmental Science	33
Criminal Justice	26
Electromechanical Engr Tech	19
Accounting	18
Project Management	17
Self-Design	16
Film and Digital Media Arts	14
Cosmetology	12
Substance Abuse Counselor	10

